

In this presentation, Amber Mac will share how AI is going to change the way we live, work, and play over the next few years. Using the latest research, engaging visuals, and practical examples, she will take audience members on a 24-hour journey to a day in 2025 to share the real-life impact that this technology will have on everything—from the way we manage work (e.g., business automation), to the way we manage our health (e.g., cancer detection), to the way we manage transportation (e.g., autonomous vehicles). For companies, the stakes are high. For example, Accenture just released a study revealing that businesses that successfully apply AI could increase profitability by an average of 38 percent by 2035. While many speakers talk about the impact of artificial intelligence, Amber will show attendees who are just starting to learn about this technology why and how they need to adapt to the AI revolution today.