

AI Trends and Opportunities for Small and Medium Sized Enterprises

Leveraging AI to improve enterprise processes and customer experience is a rapidly emerging field. Larger enterprises are investing in R&D projects which may have short or long-term benefits but this type of R&D is not practical for small or medium sized enterprises (SMEs). Brian Ritchie, the founder and CEO of Kamazooie Development Corporation, will introduce the major trends that are occurring the artificial intelligence domain and review what realistic opportunities there are for SMEs. The presentation will also provide insight into a new approach to AI that Kamazooie Development calls Designed Emotional Intelligence™ and what benefits this approach can have for medium-sized enterprises looking to automate customer interaction.