

Leveraging Cloud for ISP Innovation

This talk is meant to encompass a number of areas of interest for attendees:

- 1) AWS Intro - level setting for the audience in case they are not aware of AWS
- 2) Experiment to Innovate - discussing benefits of the cloud and in particular focusing on cost of experimentation and mantra of 'failing fast'
- 3) Cloud solving IT challenges - how can cloud services assist in every day challenges that ISPs' IT departments face
- 4) Achieving customer satisfaction through analytics - how can ISPs leverage analytics in the cloud to provide their customers with better service
- 5) From IsP to iSP - focusing on 'service' in Internet Service Provider and includes discussion on IoT and AI/ML services in the cloud where ISPs can provide innovative services to their clients