

The Benefits of Launching Cloud DVR Services, With Real-World Deployment Examples for ISPs

The consumption habits of live TV events have changed dramatically over the last few years. End-users now want to be able to watch their favorite TV shows anytime, anywhere, on any screen. To address the shift in video consumption patterns and offer end-users advanced video services like cloud DVR, operators and content providers need a scalable, simple, and flexible solution.

This presentation will discuss the benefits of launching cloud DVR, catch-up TV, and start-over TV for internet service providers (ISPs) in particular. Attendees will learn the key capabilities to look for in a cloud PVR solution, including flexible pricing models that decrease with volume, on-the-fly packaging, and strategies for how to ensure a good ROI. The session will conclude with real-world deployment examples from leading operators.