

Digital Disruption of ISPs

Emerging digital technologies and business models are transforming most industries at an increasingly fast pace. There is no business immune to the ongoing digital disruption, but there is certainly no sector as impacted by it as Technology Services. Large service providers have been reinventing their business to remain relevant and profitable, but how will this disruption impact the edges of the market?

The same market forces that are disrupting the business of global tech giants will inevitably come for Regional Service Providers. Although these regional companies may not have large resources available to understand and plan for the new challenges, they can benefit from a much more agile decision-making process, moving swiftly and effectively to explore new opportunities and mitigate threats.

We will discuss how 5G, Cybersecurity, IoT, Big Data, AI, Edge Computing, Digital User Experience and Everything-as-a-Service will each transform the business of ISPs, and how they can respond to thrive on digital disruption by innovating in their business models and service offerings.