How Can ISPs Innovate While Running Their Business

Today's ISP is fast-paced, with a need to move quickly and learn, in order to thrive/survive in this competitive environment. The need to innovate is everywhere - in delivering compelling next-generation products to market; evolving our customer experience in the face of digital transformation; and finding ways to operate our networks and businesses more efficiently.

However, our time seems to be dominated by day-to-day operations of our businesses, driving sales, and putting out fires. Discovering and executing what's next tends to always take a back seat, and can consume more than its fair share of resources.

In this panel discussion, we will chat with 4-5 business leaders, to discuss how they have been successful in realizing innovation while running their businesses. We will discuss best practises for enabling innovation, from concept through execution. We will explore where ISPs are focusing their innovation efforts and share relevant case studies.